



UNITED WAY OF PICKENS COUNTY
WOMEN UNITED

2023 LUNCHEON FOR LITERACY

SPONSORSHIP OPPORTUNITIES

THURSDAY, MARCH 16, 2023 | 11:30-1 P.M.

Tri-County Technical College, Easley Campus

FEATURING SPECIAL GUESTS

Keynote Speaker

JESSICA PATTERSON

Award Winning Principal, Liberty Primary

Emcee

JANE ROBELOT

Nationally Acclaimed News Anchor, WYFF

SPONSORSHIP LEVELS AND BENEFITS

As a **Luncheon for Literacy Sponsor**, you will enhance your brand and receive recognition as a valued supporter of young children and early literacy while placing books in the hands of young children in Pickens County, helping them build important skills and home libraries.

	Presenting Sponsor (Limit 1)	Platinum Sponsor	School Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend
Investment	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250	\$100
Number of tickets	12 with premium placement near keynote and	6 with premium placement	6	6	4	2	1
Program Presence	Exclusive highlight during luncheon; 5 minutes at podium plus introduce Emcee Jane Robelot	Exclusive highlight during luncheon	Recognition during luncheon	Recognition during luncheon	Recognition during luncheon	Name listed during luncheon	Name listed during luncheon
Recognition	Luncheon for Literacy Presented by Your Name; Logo on: <ul style="list-style-type: none"> • Bookplates for 4 Preschool Pages sites • Website • Program • Slide show • Social Media • Post-event thank you 	Logo on: <ul style="list-style-type: none"> • Bookplates for 2 Preschool Pages sites • Website • Program • Slide show • Social Media • Post-event thank you 	Logo on: <ul style="list-style-type: none"> • Bookplates for 1 Preschool Pages site • Website • Program • Slide show • Social Media • Post-event thank you 	Logo on: <ul style="list-style-type: none"> • Website • Program • Slide show • Social Media • Post-event thank you 	Logo on: <ul style="list-style-type: none"> • Website • Program • Slide show • Social Media • Post-event thank you 	Logo on: <ul style="list-style-type: none"> • Website • Program • Slide show • Social Media • Post-event thank you 	Name on: <ul style="list-style-type: none"> • Website • Program • Slide show • Post-event thank you
Social Media Feature	Photo with logo and quote	Photo with logo and quote	Photo with logo and quote	Logo and quote	Logo	Logo	

LUNCHEON FOR LITERACY March 16, 2023 | Tri-County Technical College, Easley Campus

The Women United Luncheon for Literacy brings the community together to celebrate the power of women, and to support the youngest learners in our community by raising funds to invest in early literacy through Women United's signature program, Preschool Pages.

Literacy is the cornerstone of all learning. Children who are not reading on grade level by fourth grade will likely face challenges with poverty, the justice system, obtaining a job, and more. An early start gives a child the best chance for success. Early experiences with books, stories and words make a difference in student success. Preschool Pages provides those important early literacy experiences by supporting toddler reading programs in 11 local elementary schools.

Your sponsorship can provide young children the early start they need to have the best chance for a successful future, while enhancing your brand and demonstrating your commitment to serving our community.

KEYNOTE SPEAKER Jessica Patterson

Jessica Patterson currently serves as principal of Liberty Primary School, formerly Chastain Road Elementary. In her seven years as principal, Liberty has become a model school for the School District of Pickens County. Within just one year, Patterson was able to turn school report cards from below average to excellent. Patterson's commitment to excellence is felt by Liberty teachers, who report that Patterson incentivizes professional development, generously absorbing the cost of endorsements and enriching experiences. Ever-committed to the wellbeing of the whole child, Patterson's work on student engagement and personalized learning has resulted in many honors. In February of 2019, Liberty was selected to host an Inquiry Lab on personalized learning for the SC State Department of Education. Patterson and her staff hosted 35 educators from across the state and were subsequently asked to host two more times the following school year. The Ron Clark Academy in Atlanta also visited Liberty, ultimately selecting the school to be featured at their celebratory gala hosted by Oprah Winfrey. Patterson is steadfastly committed to expanding the district's early childhood education program. Her school is the district's first to offer Pre-K to three year olds. Patterson holds an M.A. in school leadership from Furman University and a B.A. in Elementary Education from Clemson University, and was recognized as the 2020 SC Elementary Principal of the Year.



EMCEE Jane Robelot

Nationally acclaimed network news anchor and correspondent Jane Robelot began her career in radio and then moved into television with WSPA, WCAU-TV in Philadelphia, and then to CBS News in New York where she covered some of the most important events of that time, including The Oklahoma City Bombing, The Death of Princess Diana, Pope John Paul II's historic visit to Cuba and the Olympic Winter Games in Nagano, Japan. Jane's next move was to WGCL-TV in Atlanta, and then, in 2006, Jane and her husband, former CBS combat cameraman Mario De Carvalho, returned to Greenville where she now co-anchors at WYFF News 4. Jane has received many awards and recognitions for her exemplary work in broadcasting, including two National Emmy Awards for journalistic excellence, and the prestigious Peabody Award. Jane received a B.A. in Economics from Clemson University and is an avid Tiger fan and active alumnus, having served on the President's Advisory Board, and a



UNITED WAY OF PICKENS COUNTY WOMEN UNITED

LUNCHEON FOR LITERACY SPONSORSHIP COMMITMENT FORM

We greatly appreciate your sponsorship of the 2023 Luncheon for Literacy.

To commit to your sponsorship level, please complete the form below and submit by **January 31** to Jennifer Shurley, jshurley@uwpickens.org, 864-306-8675 (fax), United Way of Pickens County, PO Box 96, Easley, SC 29641. **Submit form and logo by January 31 for inclusion in marketing materials.**

Sponsorship Commitment (Please check one)

- Presenting Sponsor \$5,000
- Platinum Sponsor \$2,500
- School Sponsor \$1,500
- Gold Sponsor \$1,000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Friend \$100

Contact Information

Primary Contact Name _____ Title _____

Company (as you would like to be recognized) _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Payment Method

- Check Enclosed (made payable to United Way of Pickens County)
- Invoice Me
- Credit Card (<https://www.uwpickens.org/luncheon-sponsorship> or scan QR code)



Logo and Marketing

Please provide a high resolution, full color version of your logo in jpg or png form. To help us promote your organization's sponsorship through social media, please provide your handle for the following:

 _____

 _____

**LEADING THE CHANGE.
INSPIRING THE CHANGE.**