United Way of Pickens County





PLANNED GIVING NEWSLETTER #7: July 2018

United Way of Pickens County is providing this newsletter as a service to our faithful supporters, because we have seen the consequences of people not having an estate plan.

This quarterly newsletter provides information about the various components of an estate plan. We hope that you will use this information to consider how your estate plan can provide for your family, reduce your tax burden, and support charities that you have supported during your lifetime.

It is not intended to provide legal or financial advice. Please seek the help of an attorney or financial advisor before making an estate plan.

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If you wish to be removed from this mailing list, send an e-mail to: meisengrein@uwpickens.org.

BEAUTIFUL MUSIC...for our community!

I recently listened to the greatest hits soundtrack by one of America's most influential composers: John Williams. Perhaps you don't recognize his name, but I'm certain that you have heard his beautiful music in some of the most popular movies in the last 30 years.

You may recall the iconic music that was playing as ET was flying on a bicycle with the moon in the background. Or, you may remember the scary sound of the shark lurking in the movie Jaws. You probably have heard the uplifting melody of Indiana Jones arriving on the scene, the heavy sound of Darth Vader proudly marching into the room, or the familiar drums and trumpet fanfare of the Olympics' TV broadcast. All of these hits were produced by composer John Williams, who has an amazing ability to blend musical instruments and sounds to create beautiful music.

Creating beautiful music is somewhat similar to giving. When people support a cause, they bring their energies, their talents, and their hard-earned resources, and donate them to create "beautiful music" for those in need. People from all walks of life and backgrounds come together to give for the greater good of a community.

United Way of Pickens County has an orchestra of faithful supporters that combine their talents and resources to create "beautiful music". Thanks to you and thousands of others in Pickens County, children learned to read at Camp iRock, middle and high school students were taught how to budget their money through Money Smart classes, and food, clothing and shelter have been provided to those who are less fortunate in Pickens County. BRAVO to you for giving, and for making "beautiful music" in our community!

Composer John Williams recently described his legacy:

"So much of music is quickly forgotten. It's gratifying to have something that I've done that lingers on in peoples' memories."

His quote reminds me that we all want our legacy and our life's efforts to "linger on." One way to make a lasting impact in our community is to include United Way of Pickens County in your estate plan. Upon your death, you will be making a final gift that creates "beautiful music" for those in need. And here's the best part…your estate gift "lingers on" in perpetuity, helping people in need forever. Yes, forever, through our Endowment Fund, where your final gift lives on helping address critical needs in Pickens County.

Would you consider donating a portion of your resources to United Way of Pickens County through your estate plan? You will be creating "beautiful music" that will make Pickens County a better place for those that are following in your footsteps. We welcome the opportunity to hear your ideas, and help you create a legacy that "lingers on" supporting people in need.

ANOTHER IDEA TO CONSIDER: DONATE REAL ESTATE

A unique way to support the mission of United Way of Pickens County is to donate real estate. For some in our community, real estate represents a significant portion of their assets. Here are some ideas to consider:

- **Donate your home or property through your will.** By donating real estate, you will be making a significant gift to United Way of Pickens County, and eliminating the burden of someone having to liquidate your home or property upon your death.
- Donate your home or property, and retain the right to use and occupy the property during your lifetime. Yes, there are ways to donate your home or real estate, and still live in the residence or farm the land. You will be able to take advantage of a current income tax deduction, and eliminate capital gains on real estate owned more than one year.

Be sure to contact your legal and financial advisors to explore these unique ways to make a significant investment in the mission of United Way of Pickens County.

DR. JONATHAN STRANGE: WHY I HAVE CHOSEN TO SUPPORT UNITED WAY OF PICKENS COUNTY IN MY ESTATE PLAN.



Easley dentist Dr. Jonathan Strange sat down recently with Mark Eisengrein to share why he has decided to make an estate gift to United Way of Pickens County:

"When I was approached by United Way of Pickens County, and invited to consider joining the Heritage Society, it was only natural for me to say YES."

"Following dental school in 1992, Dr. Sam Boland invited me to move to Easley to join him in practicing dentistry. I'm thankful to Dr. Boland for introducing me to Pickens County. I have enjoyed meeting so many wonderful people during my 26 years at the Easley Dental Center."

"For me, making an estate commitment to support United Way of Pickens County is about giving back. It's a way for me to say THANK YOU to our great community.

And it's a way to help struggling students learn to read at Camp iRock, and help our community to thrive and grow long after I am gone from this earth."

"Also, I have been impressed with United Way of Pickens County's ability to identify needs and harness resources to meet those needs. I am glad that I can lend my support to their efforts through my estate plan. I realize I won't be around to see my support at work, but I'm confident that United Way of Pickens County will utilize my final gift to make a difference in the lives of those in need."

A FREE BOOKLET ON DONATING REAL ESTATE...HOW CAN I GET A COPY?

United Way of Pickens County is offering a free booklet about the advantages of donating real estate. To receive a free copy, send an email to Mark Eisengrein at: **meisengrein@uwpickens.org** or call (864) 850-7094, ext. 108.



You are invited to join the *Heritage Society* by planning an estate gift to help support the ongoing mission of United Way of Pickens County in perpetuity. You will be joining other likeminded individuals who have made plans to support United Way of Pickens County through their estate plan. If you would like to discuss how to make one final gift to United Way of Pickens County through your estate plan, contact Mark Eisengrein at 864-850-7094 ext. 108 or email at: meisengrein@uwpickens.org.