

## PLANNED GIVING NEWSLETTER #10: SEPTEMBER 2019

United Way of Pickens County is providing this newsletter as a service to our faithful supporters, because we have seen the consequences of people not having an estate plan.

This quarterly newsletter provides information about the various components of an estate plan. We hope that you will use this information to consider how your estate plan can provide for your family, reduce your tax burden, and support charities that you have supported during your lifetime.

It is not intended to provide legal or financial advice. Please seek the help of an attorney or financial advisor before making an estate plan.

United Way of Pickens County  
P.O. Box 96  
Easley, SC 29641  
864-850-7094  
[www.uwpickens.org/heritage-society](http://www.uwpickens.org/heritage-society)

If you wish to be removed from this mailing list, send an e-mail to: [meisengrein@uwpickens.org](mailto:meisengrein@uwpickens.org).

### **"BECAUSE WE CAN...AND BECAUSE THIS IS WHERE WE LIVE!"**

Richard and Laura Shick of Central have been involved with United Way for almost sixty years. "I believe we are two of United Way's biggest fans," said Laura Shick. "Everywhere we've lived, we've supported our local United Way."

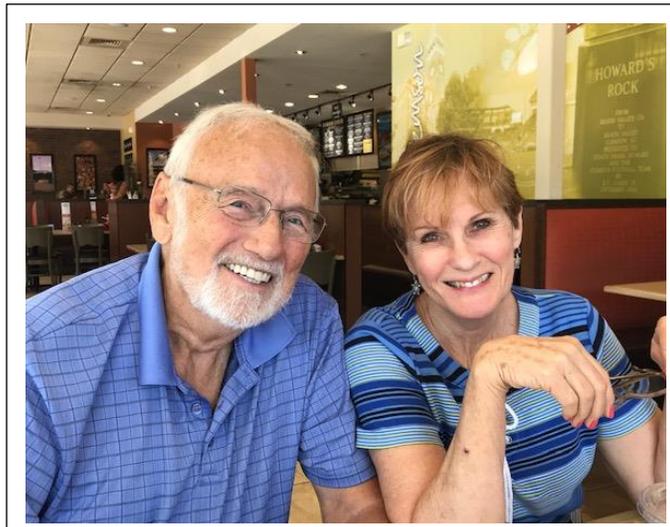
Richard and Laura's careers took them to Wilmington, Philadelphia, Atlanta, Aiken and Clemson. In each community, they actively supported their local United Way. The last fourteen years have been spent living in Central/Clemson, and supporting United Way of Pickens County.

In 2002, Laura worked with United Way of Aiken County, and guided them as they moved to adoption of the Community Impact Model, which was emerging among United Way organizations nationwide. When she arrived in Pickens County, she and Richard met with Julie Capaldi and the Board to share how to go about moving to this Impact Model, beginning with a survey of donors to identify their perceptions of pressing community needs.

During Richard's 40-year corporate tenure, he served on several United Way Campaign Teams, and organized tours of local non-profits so that employees could see how their support helped people in need.

"It's easy to support United Way, because they are the one organization in a community that understands the local needs, and where dollars can make the most impact," said Richard.

For Laura, giving to United Way comes from a passion to help others in need. She quoted music star Dolly Parton, who once said: As long as I have a dime, Momma and Daddy will have a nickel. "That's the way Richard and I feel. As long as we have some resources, we are going to give and help others."



When asked why they chose to include United Way of Pickens County in their estate plan, Richard and Laura said: "Because we can, and because this is where we live!" Laura went on to say "We don't have a lot of resources, but we feel passionate about United Way, and especially about United Way of Pickens County."

The Shicks agreed to leave United Way of Pickens County a portion of their remaining estate through their will. "Of course, we are not sure how much it will take to get to the end of our lives," said Laura with a smile and wink. "We thought that this is a great way to be able to provide some resources to help others when we pass."

Richard Shick has been called the “Father” of the toll-free 2-1-1 network in South Carolina. “2-1-1 was literally born on the back of a napkin during a lunch meeting with United Way of SC President in Easley in 2006. The Project was supported by a grant from CDC, and included leaders of DHEC, SLED, DSS and Bell South,” said Richard. “What came out of that first simple lunch was a statewide system that could handle 800 calls per hour, as well as serve as a statewide 2-1-1 call center.”

“The statewide 2-1-1 network is something that United Way should be proud of,” said Richard. “When people need an ambulance, they dial 9-1-1, and an ambulance is dispatched. But when people need food, shelter, income tax assistance or help with other social services, they don’t know who to call. Today, anyone can dial 2-1-1 toll-free throughout South Carolina and be connected to a counselor on a 24/7/365 basis...and it all started on the back of a napkin.”

“We’re thankful for how the 2-1-1 network has been able to help so many people in South Carolina.”

Laura and Richard Shick encourage folks to join them by making an estate gift to United Way of Pickens County through their will. “Everyone can do something that will outlive themselves,” said Laura. “Giving through your will is a great way to help others in need, with whatever assets remain at the end of your life.”

## GIVING THROUGH YOUR WILL

There is a misconception that only the super-rich leave money to a charity when they die. That’s not true. The fact is that most gifts made through a will, called a bequest, are made by everyday people who want to continue to impact the community in the future. Here are four reasons to include United Way of Pickens County in your will:

- 1. A Gift Through Your Will Is Easy To Make:** A bequest is one of the easiest charitable gifts to make. It is simple to implement, and easy to change should you ever need to. You can give specific real estate, designate a dollar amount, or give a percentage of your remaining estate, as the Shicks have done. And, you can designate United Way of Pickens County as a beneficiary of your retirement plan or a life insurance policy.
- 2. A Gift Through Your Will Does Not Alter Your Current Lifestyle:** Making a bequest is a way of demonstrating your commitment to the future of Pickens County, and it doesn't affect your current asset balance or cash flow. There are no substantial costs, and the estate commitment can easily be modified to address your changing needs.
- 3. A Gift Through Your Will Can Change Lives in Perpetuity:** A bequest can help improve the lives of Pickens County residents for future generations.
- 4. A Gift Through Your Will Creates A Lasting Legacy:** Including United Way of Pickens County in your will demonstrates your commitment to the future of Pickens County. And, you may be supporting the community in a financial way that perhaps you are unable to during your lifetime. Creating a lasting legacy with your estate gift ensures that you and your values will live on forever.

Whatever your situation, you can help to make our community better for future generations by including United Way of Pickens County in your will. Please be sure to contact your attorney or financial planner as you develop your estate plan. If you’d like to discuss including United Way of Pickens County in your estate, please contact Mark Eisengrein at 864-850-7094, ext. 108.



You can help ensure that United Way of Pickens County continues to help those in need in our community by pledging an estate gift to our organization. As a member of the *Heritage Society*, you will be joining a group of likeminded individuals who have made plans to support United Way of Pickens County through their estate plan. If you would like to discuss how to make one final gift through your estate plan, contact Mark Eisengrein at 864-850-7094 ext. 108 or email at: [meisengrein@uwpickens.org](mailto:meisengrein@uwpickens.org)